

THE MORNING SHOW WITH MARK & JEM MON-FRI (6AM-10AM)		WEEKLY PACKAGE	WEEKLY RATE
MONDAY – FRIDAY 6AM – 10 AM 	<p>Two of Toronto’s most popular personalities have reunited to host the hottest morning show on the dial. Every weekday they wake up the city with their clever banter, celebrity interviews, and entertainment news. Also includes current news segments, health and lifestyle</p>	<ul style="list-style-type: none"> 5 x 5 second opening billboard 20 x 30 second commercials within the program (4/per day) 5 x 5 second closing billboard 	<p>\$1,500</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>
THE MIDDAY WITH RED (MON – FRI 10 AM – 3PM)			
MONDAY – FRIDAY 10AM – 3 PM 	<p>Red takes you through the Midday with her joie de vivre and her soul tip of the day to keep your work day humming along. Featuring the “Soul School” Mix with DJ Chris Mikes from 12 pm – 1 pm.</p>	<ul style="list-style-type: none"> 5 x 5 second opening billboard 15 x 30 second commercials within the program (3/per day) 5 x 5 second closing billboard 	<p>\$1,125</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>
THE SOUL SCHOOL MIX WITH CHRIS MIKES (MON-FRI 8AM & 12NOON)			
MONDAY – FRIDAY 8AM & 12 PM 	<p>Grooving with DJ Chris Mikes in the morning is a great way to start your day! It’s the very best in old school mixed with some of today’s R&B, Reggae and Soca hits. He’ll also add some bump to your mid-day, keeping you jamming throughout your lunch hour</p>	<ul style="list-style-type: none"> 5 x 5 second opening billboard 10 x 30 second commercials within the program (2/per day) 5 x 5 second closing billboard 	<p>\$1,000 per wk (8AM) \$ 750 per wk (12PM)</p> <p>Minimum 4-week commitment</p>

ENTERTAINMENT
MAY 5 – AUG 25 2014

ENTERTAINMENT
JUNE 2 – AUG 1, '14 –
MORNING SHOW


WEEKDAY PROGRAMS

THE G DRIVE WITH WAYNE WILLIAMS (MONDAY – THURSDAY 3PM – 7PM)		WEEKLY PACKAGE	WEEKLY RATE
MONDAY – THURSDAY 3PM – 7 PM	 <p>Wayne brings a smooth energetic style afternoon drive radio show sure to put you in a good mood after a long day at work! The G Drive brings you the best in G 98.7 music featuring the ‘Git Down Mix Show’ at 5 with DJ Jason Chambers, entertainment segments including the “Photo Tip Of The day.”</p>	<ul style="list-style-type: none"> 5 x 5 second opening billboard 20 x 30 second commercials within the program (4/per day) 5 x 5 second closing billboard 	\$1,500 Minimum 4-week commitment
THE G DRIVE WITH LINX (FRIDAYS 3PM- 7PM)			
FRIDAY 3PM – 7 PM	 <p>With Linx, it’s easy to get home the right way, the ‘G’ way. Featuring the ‘Git Down’ mix show with DJ Jason Chambers from 5-6pm, news updates at the top of each hour, and traffic reports twice per hour. The drive home has never been more enjoyable!</p>		
THE ‘GIT DOWN’ WITH JASON CHAMBERS MONDAY- FRIDAY 5PM-6PM			
MONDAY – FRIDAY 5PM – 6PM	 <p>Each weekday during the height of the afternoon rush hour, DJ Jason Chambers drops the hottest mixes that will keep you dancing all the way home. He puts together some of the most creative blends of genres, such as R&B hits sung over Soca beats and Hip Hop verses delivered over bass-heavy Reggae rhythms.</p>	<ul style="list-style-type: none"> 5 x 5 second opening billboard 10 x 30 second commercials within the program (2/per day) 5 x 5 second closing billboard 	\$1000 Minimum 4-week commitment




ENTERTAINMENT
MAY 5 – AUG 25 2014

ENTERTAINMENT
JUNE 2 – AUG 1, 2014

WEEKDAY PROGRAMS

THE HOOK UP WITH MC LINX (MON – FRI 7PM- 10PM)		WEEKLY PACKAGE	WEEKLY RATE
MONDAY – FRIDAY 7PM – 10 PM		<p>The “Hook up with MC Linx delivers a show consisting of Hip Hop, RnB, Reggae, Dancehall, Old School and Soca . MC Linx not only gives you THE HOOKUP on Hot New Music but he also features the top 9 songs on G at 9pm.</p>	<ul style="list-style-type: none"> ▪ 5 x 5 second opening billboard ▪ 15 x 30 second commercials within the program ▪ (3/per day) ▪ 5 x 5 second closing billboard <p>\$1,125</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>
'ANYTHING GOES' MIX SHOW WITH JESTER (MON-FRI 8PM)			
MONDAY – FRIDAY 8PM		<p>Widely referred to as Canada’s most versatile DJ, Jester takes the best in Urban music from today and yesterday and puts together some of the most creative mixes and mash-ups you’ll ever hear. “Anything goes”, indeed!</p>	<ul style="list-style-type: none"> ▪ 5 x 5 second opening billboard ▪ 10 x 30 second commercials within the program ▪ (2/per day) ▪ 5 x 5 second closing billboard <p>\$750</p> <p>Minimum 4-week commitment</p>
STEPS AFTER DARK WITH KERRY LEE CRAWFORD (MON – THURS 10PM – 1AM)			
MONDAY – THURSDAY 10PM - 1 AM		<p>This show is for the lover in you. Wind down from a long day with the mellow sounds of your favourite slow jams, Featuring the most romantic R&B and Soul, both new and old.</p>	<ul style="list-style-type: none"> ▪ 4 x 5 second opening billboard ▪ 12 x 30 second commercials within the program ▪ (3/per day) ▪ 4 x 5 second closing billboard <p>\$600</p> <p>Minimum 4-week commitment</p>

FRIDAY & SATURDAY NIGHTS

G98.7FM LIVE TO AIR FROM SUGAR DADDY'S (FRIDAY 10PM – 1AM)		WEEKLY PACKAGE	WEEKLY RATE
FRIDAY 10 PM -1AM	 <p>It's OLD SCHOOL Friday Nights LIVE FROM SUGAR DADDY's from 10pm -1am Hosted by G98.7FM's RED . Bringing you the best in OLD SCHOOL Reggae, R&B, HIP HOP and more..</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials within the broadcast (1 x 5 second closing billboard 	<p>\$450</p> <p>Minimum 4-week commitment</p>
SATURDAY OVERNIGHT VIBES WITH JUNIOR VIBES (1AM – 4AM)			
SATURDAY 1AM – 4AM	 <p>The OVERNIGHT VIBES program is a great way to get you through your shift or home from a night on the town or even become the dj at your private party.</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials within the program 1 x 5 second closing billboard 	<p>N/A</p>
G98.7FM LIVE TO AIR FROM SUGAR DADDY'S SATURDAY (10 PM – 1AM)			
SATURDAY 10PM – 1AM	 <p>Every Saturday Night G98.7FM goes live to air from Sugar Daddy's from 10pm-1am Hosted by MC LINX bringing you the best mixture of R & B, Reggae, Hip Hop and more...</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials within the program (6/per day) 1 x 5 second closing billboard 	<p>\$450</p> <p>Minimum 4-week commitment</p>

SATURDAY PROGRAMS

THE GOSPEL MORNING SHOW SATURDAY & SUNDAY (6AM- 10AM)		WEEKLY PACKAGE	WEEKLY RATE
SATURDAY – SUNDAY 6AM – 10 AM	 <p>Featuring the latest in today’s Gospel hits and yesterday’s classics, along with inspirational messages and real life thought provoking discussions with your Host Fitzroy Gordon and Co-Host Alicia Wright-DaCosta.</p>	<ul style="list-style-type: none"> 2 x 5 second opening billboard 16 x 30 second commercials within the program (8/per day) 2 x 5 second closing billboard 	<p>\$1,200</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>
SATURDAY SPORTS WITH JASON PORTUONDO SATURDAY 10AM- 12PM			
SATURDAY 10AM – 12 PM	 <p><i>World Beat Sports</i> is an interactive sports talk program covering sports from Canada to the Caribbean and beyond. Show features interviews with prominent sports personalities and athletes, call-in segment provide listeners with a chance to sound off on the hottest topics in sports today.</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 4 x 30 second commercials within the program (4/per day) 1 x 5 second closing billboard 	<p>\$300</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>
SATURDAY MID DAY CRUISE MIX HOSTED BY : DJ RIYAD SATURDAY 12 NOON -3PM			
SATURDAY 12pm-3pm	 <p>The high energy music mix with DJ Riyad is just the right vibe to take you through your Saturday afternoons</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials within the program (6/per day) 1 x 5 second closing billboard 	<p>\$450</p> <p>Minimum 4-week commitment</p>

SATURDAY PROGRAMS

THE CRUISE MIX WITH JUNIOR VIBES (SATURDAY 1PM – 2PM)		WEEKLY PACKAGE	WEEKLY RATE
SATURDAY 1PM	 <p>At 1 pm, DJ Jr Vibes amps things up on the 1s & 2s with a mix of <i>R+B, Reggae, Soca and Old School</i>. <i>The mix carries you through your Saturday</i></p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 2 x 30 second commercials within the program (2/per day) 1 x 5 second closing billboard 	<p>\$200</p> <p>Minimum 4-week commitment</p>
THE DELROY G SHOWCASE (SATURDAY 3PM – 7PM)			
SATURDAY 3PM– 7PM	 <p>The Delroy G Showcase is a great way to spend your Saturday afternoon...featuring a smooth mix of Reggae and R&B classics to accompany you on your weekend rounds</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 8 x 30 second commercials within the program (8/per day) 1 x 5 second closing billboard 	<p>\$600</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>
THE PARTY MIX WITH KARL ‘THE HITMAN’ MARSHALL (SATURDAY 7PM – 10PM)			
SATURDAY 7PM-10PM	 <p>Whether you’re going out or staying in, it’s time to get your dancing shoes on when “The Saturday Night Party Mix” with ‘The Hit Man’ Karl Marshall hits the air! He spins only the best in old school R&B, Dance, Reggae, and Soca.</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials within the program (6/per day) 1 x 5 second closing billboard 	<p>\$450</p> <p>Minimum 4-week commitment</p>

SUNDAY PROGRAMS

SOUL JAZZ WITH MARION RODRIGUES (SUNDAY 10AM-12PM)		WEEKLY PACKAGE	WEEKLY RATE
SUNDAY 10AM – 12 PM	 <p>Start your day with the smooth sounds of Soul Jazz Sundays with Marion Rodrigues. The program features classic Soul Jazz , Caribbean Jazz and Smooth Jazz grooves. Easy like Sunday morning.</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 4 x 30 second commercials within the program (8/per day) 1 x 5 second closing billboard 	<p>\$300</p> <p>Minimum 4-week commitment</p>
THE AFRICAN GROOVE WITH MC BONDE (SUNDAY 12 NOON – 2PM)			
SUNDAY 12PM– 2PM	 <p>Take a trip around Africa, from Cape Town to Cairo, with MC Bonde. Featuring the best in African music including today's hits from the Continent's superstars</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 4 x 30 second commercials within the program (4/per day) 1 x 5 second closing billboard 	<p>\$300</p> <p>Minimum 4-week commitment</p>
THE GRAPEVINE WITH FITZROY GORDON (SUNDAY 2PM – 5PM)			
SUNDAY 2PM-5PM	 <p><i>Grapevine</i> is a current affairs show covering politics, health, finance, youth, legal matters, and more. The live, interactive call-in show also features international and local news, sports and entertainment segments, as well as spreading awareness regarding matters of public concern. The show also features special guest medical experts, politicians and business and leaders</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials within the program (6/per day) 1 x 5 second closing billboard 	<p>\$600</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>

ENTERTAINMENT
 May 18 – June 8
 June 23-Aug 25

SUNDAY EVENING PROGRAMS

SOCA GROOVE WITH DE ENFORCAS (SUNDAY 5PM- 8PM)		WEEKLY PACKAGE	WEEKLY RATE
SUNDAY 5PM – 8PM	 <p>The Soca Groove, with D’enforcas features the sweetest Soca Grooves from across the Caribbean...including the special Pan Moments segment showcasing the best in Soca hits and classics from today and yesterday.</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials (6 /per day) 1 x 5 second closing billboard 	<p>\$450</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>
RIDDIM TRACK WITH SPEX (SUNDAY 8PM – 11PM)			
SUNDAY 8PM – 11PM	 <p>The show features a wide variety of the best in Reggae music, from Lovers’ Rock to an easy, conscious mix during the “Bluezone”, to “Oldies But Goodies” from back in the day. The Riddim Track Master steps up the pace during the last hour of the show with the “Mega City Mixdown”, in studio.</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials (6/per day) 1 x 5 second closing billboard 	<p>\$450</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>
THE FIX WITH BABA KHAN (SUNDAY 11PM – 1AM)			
SUNDAY 11PM - 1AM	 <p>This program focuses on the significant South Asian population. The show will fill in a major void in the commercial radio landscape for South Asian music (including Bollywood and Desi culture). The core audience will look to this show as the source for South Asian musical trends, mixes, entertainment, news interviews, and gossip.</p>	<ul style="list-style-type: none"> 1 x 5 second opening billboard 6 x 30 second commercials (6/per day) 1 x 5 second closing billboard 	<p>\$300</p> <p>Minimum 4-week commitment</p> <p><i>*segment sponsorship available</i></p>